

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT2/12 18.36
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

DATE OCT2/12 18.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1065												
25	S		1000P-1100P	30		10000.00	10/4	10/4	0		THU	0
PROGRAM : SCANDAL CON COM1 : SCANDAL												
46	A		1000P-1100P	30		10000.00	10/3	10/3	1		WED	1
PROGRAM : DEBATE ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT4 ON LINE-25 FOR 1 SPOT/WK												

REP HEADLINE# 6356291 TRF# 334543
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.36
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#25 MISSED:THU/1000P-1100P OCT4 30S 10000.00 (OCT2/12)
OFFER:WED/1000P-1100P OCT3 30S 10000.00 PLS ADVISE.
CMT:WE CAN OFFER
OCT/12 118050.00
CONTRACT TOTAL 118050.00
TOTAL SPOTS 49

MARKET TOTALS \$397,900 WFTV 30% WKMG 27% WESH 26% WOFL 15% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE